



Working in Partnership to Improve
Public Safety Technology



13 - 14 JUNE 2018

**HILTON GROSVENOR
EDINBURGH**

**BRITISH APCO SATELLITE SERIES
JUSTIFICATION TOOLKIT**

WELCOME

British APCO Satellite Series - Edinburgh
The Grainger Suite, Dobson House
Newcastle upon Tyne
NE3 3PF

1 May 2018

Dear Delegate,

RE: British APCO Satellite Series - Edinburgh

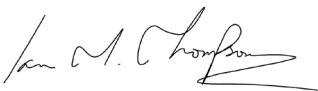
On behalf of British APCO, thank you for taking the time to consider attending the BAPCO Satellite Series Event. Hosted in Edinburgh, this annual event focuses on delivering valuable education, networking and learning opportunities to foster excellence throughout the public-safety communication industry.

We recognise that employers and organisations have limited training and professional development budgets and have prepared this package to support your funding request to attend the event.

In conjunction with the accompanying “Making the Case” letter template, we hope that you will find all of the required information within this toolkit to present your funding request to your employer or organisation. Should you have any questions or require additional detail, please do not hesitate to contact a member of our events team at support@bapco.org.uk or at **03303 327 173**.

Thank you again for considering this professional development opportunity and we look forward to hosting you in Edinburgh.

Sincerely,
Ian Thompson, Chief Executive



ABOUT US

Background

Launched in June 1993, the British Association of Public Safety Communications Officials, British APCO (previously known as BAPCO) is now acknowledged as the leading UK based Association in the British Isles for all professionals in public safety and civil contingencies communications and information systems.

British APCO is a growing community with extensive communications knowledge gained as a result of delivering real life public safety. We are an independent, user led, not for profit association working to improve emergency services and public safety communications and information technology for the benefit of all.

Strategic Goals

- Collaborate with members through the Board and Executive Committee
- Collaborate with emergency and non-emergency public safety services, suppliers, technologists and related government offices both within the UK and other EU member states to influence the future development of public safety communications
- Produce a quarterly BAPCO Journal to provide our members with a valuable insight into what's happening across the public safety communications world
- Organise and deliver high quality and relevant events for our sector
- Be a platform to discuss public safety communications and provide a supportive network for transfer of knowledge in the public safety/civil contingencies services.
- Provide social networks to support communication and engagement strategies



ABOUT

Following the successful launch of our additional event in May 2017, we have decided to rename our regional events as the BAPCO Satellite Series. This series will incorporate all events outside of the Annual Conference and Exhibition and allow for continuity from one event to the next. We are therefore delighted to kick off the series with a return to Edinburgh on 13 & 14 June 2018.

The Edinburgh edition of the series is aimed at including those public safety members, users and suppliers who are not members of the traditional three blue light services, alongside the regular emergency services attendees. The 2017 Spring Event proved extremely useful to many of those who are not working directly with the ESMCP team to transition to the Emergency Services Network (ESN) and allowed discussion of many issues not previously covered at such events.

Mirroring the size and style of our successful events in Newcastle, the level and quality of the exhibitors and presentations will be to the high standards for which British APCO is renowned.



PROGRAMME HIGHLIGHTS

Content

The Edinburgh edition of the BAPCO Satellite Series is aimed at including those public safety members, users and suppliers who are not members of the traditional three blue light services, alongside the regular emergency services attendees.

We are delighted to announce that the following speakers have been confirmed:

- **Becca Jones**, Director of Customer Engagement, Emergency Services Mobile Communications Programme (ESMCP)
- **Helen Shapcott and Sarah Vant**, Senior Consultants, Mott MacDonald will present on the implementation of MAIT, including an update on the London Project
- **John O'Malley**, Client Director at Motorola Solutions will present on Airwave - still here and still working
- **Inspector Martin Leeland**, Police Liaison Officer for Operational Communications in Policing, NPCC will talk to us about the Professionalisation of Airwave Tactical Advisors and how they are used
- **Martyn Wallace**, Chief Digital Officer, Scottish Local Government Digital Office will tell us about "My Digital Office" - what we term a digital council, what it comprises of, how to get

DRINKS RECEPTION

Wednesday 13 June
Haymarket

Hosted by:



HOSTED SESSIONS



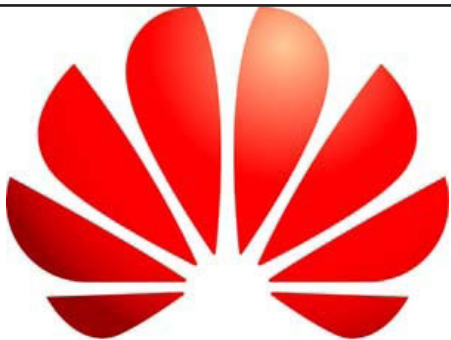
MOTOROLA
SOLUTIONS

Control Rooms in the Cloud

Yann Marston, Strategic Sales UK&I, Motorola Solutions

Public Safety Agencies are today faced with more sources of data than ever before. With data being kept in separate systems with little integration or analysis, the control room or field operator role becomes that of a systems integrator. This complexity of systems and data threaten to overwhelm these operators who are committed to keeping us safe.

What's the answer? We need to make the path from legacy siloed systems to integrated intuitive systems seamless by focusing on the user experience and adding tools to aid and improve decision making. This is how we transform data into safety.



HUAWEI

Content TBC



WHY ATTEND?

The BAPCO Satellite Series Events offers delegates a unique professional development forum dedicated to excellence in their industry. We pride ourselves on developing a strong programme of relevant, impactful sessions and speakers with a focus on content and inter-learning.

Conference delegates can expect a professional experience and the following benefits to take back to their colleagues, peers, employers and organisations:

Opportunities to connect and network with peers to exchange best practices and problem solve

Information on evolving technologies and service delivery

Updates on industry standards, governance and legislation

Hear from industry leaders and experts and share your knowledge with colleagues after the event

Hands-on exposure to new technology and hardware

Debate and discuss the latest updates and progress on the delivery of the Emergency Services Network

