



**NOV 8-9  
2017**



**ST JAMES' PARK, NEWCASTLE UPON TYNE  
BAPCO AUTUMN EVENT**

**BRITISH APCO AUTUMN EVENT  
JUSTIFICATION TOOLKIT**

# WELCOME

British APCO Autumn Event  
14 Blandford Square  
Newcastle upon Tyne  
NE1 4HZ

17 October 2017

Dear Delegate,

**RE: British APCO Autumn Event**

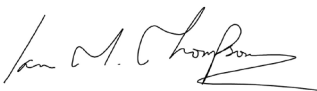
On behalf of British APCO, thank you for taking the time to consider attending the BAPCO Autumn Event 2017. Hosted in Newcastle upon Tyne, this annual event focuses on delivering valuable education, networking and learning opportunities to foster excellence throughout the public-safety communication industry.

We recognise that employers and organisations have limited training and professional development budgets and have prepared this package to support your funding request to attend the event.

In conjunction with the accompanying “Making the Case” letter template, we hope that you will find all of the required information within this toolkit to present your funding request to your employer or organisation. Should you have any questions or require additional detail, please do not hesitate to contact a member of our events team at [support@bapco.org.uk](mailto:support@bapco.org.uk) or at **03303 327 173**.

Thank you again for considering this professional development opportunity and we look forward to hosting you in Newcastle upon Tyne on November 8-9, 2017.

Sincerely,  
Ian Thompson, Chief Executive



# ABOUT US

## Background

Launched in June 1993, the British Association of Public Safety Communications Officials, British APCO (previously known as BAPCO) is now acknowledged as the leading UK based Association in the British Isles for all professionals in public safety and civil contingencies communications and information systems.

British APCO is a growing community with extensive communications knowledge gained as a result of delivering real life public safety. We are an independent, user led, not for profit association working to improve emergency services and public safety communications and information technology for the benefit of all.

## Strategic Goals

- Collaborate with members through the Board and Executive Committee
- Collaborate with emergency and non-emergency public safety services, suppliers, technologists and related government offices both within the UK and other EU member states to influence the future development of public safety communications
- Produce a quarterly BAPCO Journal to provide our members with a valuable insight into what's happening across the public safety communications world
- Organise and deliver high quality and relevant events for our sector
- Be a platform to discuss public safety communications and provide a supportive network for transfer of knowledge in the public safety/civil contingencies services.
- Provide social networks to support communication and engagement strategies



# ABOUT CONFERENCE

For many years British APCO held small regional conferences for the benefit of our members. It was felt there was a need for something bigger than these but different from our well known Annual Conference & Exhibition. Our annual Autumn event developed from this concept. The event aims to provide its membership with valuable education, networking and learning opportunities to enhance their profession in a content focussed environment.

With significant emphasis placed on debate and discussion of the latest updates and progress on the delivery of the Emergency Services Network, the Autumn Event offers a unique forum for public-safety communication officials to take in relevant and often leading-edge education to support advanced knowledge and performance in their related roles.

The opportunity to network at the event fosters many intangible benefits including problem solving, perspective building, empathy, shared learning, and best practices. The event has become well attended and established within the sector. It includes a bustling exhibition with numerous refreshment breaks served within the area, a drinks reception, a networking dinner, the Biannual General Meeting, and a sophisticated sponsorship programme, all within two half days of industry-leading educational and networking opportunities.



# PROGRAMME HIGHLIGHTS

## ESN Transition Panel

Opening session on Thursday 9 November

Chair: Robin Davis, Actica Consulting and TCCA

- Becca Jones, ESMCP Transition Director
- Richard Morris, Head of OCiP
- Ian Hough, National Service Director, NHS Ambulance Radio Programme
- Ian Taylor, Assistant Chief Fire Officer, Business Change Lead for NFCC
- Michelle Williams, ESMCP Business Change Lead Wales
- Jim Bilsland, ESMCP Business Change Lead 3 Emergency Services Scotland

## The Practical Reality of Airwave Communications During A Major Incident

Closing session on Thursday 9 November

- Inspector Simon Davies, Police User Configuration Lead, OCiP
- Laura Lewis, Airwave Tactical Advisor, Greater Manchester Police

# NETWORKING DINNER

Wednesday 8 November

Bealim House

Hosted by:



# HOSTED SESSIONS



**MOTOROLA**  
*SOLUTIONS*

## **Transform Data into Safety**

Yann Marston, Strategic Sales UK&I, Motorola Solutions

Public Safety Agencies are facing a tsunami of data coming from a wider range of sources than were ever envisioned 10 years ago. With data being kept in separate systems with little integration or analysis, the control room or field operator role becomes that of a systems integrator. This complexity of systems and data threaten to overwhelm these operators who are committed to keeping us safe. What's the answer? We need to make the path from legacy siloed systems to integrated intuitive systems seamless by focusing on the user experience and adding tools to aid and improve decision making. This is how we transform data into safety.

**CAPITA**

## **Security, Collaboration and Mobility in Public Safety Solutions**

Matthew Palmer, Product Strategy and Propositions Director, Capita

This presentation will explore the evolution of public safety solutions and how new technologies and innovation can help organisations collaborate securely and effectively now and into the future.



# HOSTED SESSIONS



## Realising the Policing Vision 2025

Simon Read, Director of Public Safety, Saab UK

Society, the economy, technology and almost every other facet of life continue to evolve at pace. The only constant is change. Saab believes its role is to grow with partners and to deliver solutions that aren't just for today.

Simon explores the Saab way of thinking and how the journey of realising any vision is something we do together.



## ESN as a Service

Mike Isherwood, Managing Director, APD Communications

There are many things to consider with ESN: Technology, Services, Operational Needs. You need a group of partners that are capable of helping you achieve a successful ESN transition.

APD presents ESN as a Service - the most collaborative and straightforward way to transition over to ESN.



# WHY ATTEND?

The British APCO Autumn Event 2017 offers delegates a unique professional development forum dedicated to excellence in their industry. We pride ourselves on developing a strong programme of relevant, impactful sessions and speakers with a focus on content and inter-learning.

**Conference delegates can expect a professional experience and the following benefits to take back to their colleagues, peers, employers and organisations:**

**Opportunities to connect and network with peers to exchange best practices and problem solve**

**Information on evolving technologies and service delivery**

**Updates on industry standards, governance and legislation**

**Hear from industry leaders and experts and share your knowledge with colleagues after the event**

**Hands-on exposure to new technology and hardware**

**Debate and discuss the latest updates and progress on the delivery of the Emergency Services Network**

